

# Lichfield Diocese styleguide - 2024 annexe

## to add light and dark shades of palette colours

Accessibility guidelines (eg WCAG 2.0 for websites) specify contrast values that make text accessible to the greatest number of people. We have evaluated our diocesan palette and provide the guidance here; and as a result introduced whiter and deeper tones that aid our consistency and accessibility in all our work - please use these above default colours in software (use the hex code, don't approximate).

Ask Comms for the Word and Powerpoint templates with these embedded.

- Good contrasts - best combos are good for small and headline text (label: good - most desirable: use these)
- Acceptable contrasts are OK for small text and headlines (label: small OK)
- Tolerable contrasts are OK for big text (label: big OK - least desirable)

Pale tones under navy/ black text													
Hex code	#F2B6B8	#F2CAB6	#F2E4B6	#C3F2B6	#B6F2D3	#B6E0F2	#B6C9F2	#B9B6F2		#E1B6F2		#F2B6DB	
with black and white text													
Hex code	#ed1b23	#7C1319	#f36f2b	#ffc40a	#509e3a	#00994b	#009cf4	#003779	#ed1b23	#211651	#ed1b23	#6c2565	#db088c
with navy and yellow text													
	light red	dark red (revised)	Diocese logo orange	yellow	light green	dark green	light blue	dark blue	CofE blue	Diocese logo navy	CofE lilac	purple	pink
Dark tones under white/ yellow text													
Hex code	#570E10	#7A3816	#806205	#284F1D	#004C25	#004D6E			#08063B			#361332	#6E0446